## Privacy Policy on processing personal data USA\_InfC\_News\_02 - Ed. 23.05.2022

Pursuant to Art. 13 EU Regulation no. 679/2016, (also referred to as the "Regulation"), we inform you that the personal data you provide (personal data and e-mail address: also referred to as "your data") will be processed by UnipolSai Assicurazioni S.p.A. (also referred to as "UnipolSai") for the purpose of sending communications (also referred to as "Newsletter") with the aim of informing and promoting the activities of CUBO Condividere Cultura - the Unipol Group Corporate Museum (also referred to as "CUBO"). The legal basis for the processing is your prior and free consent.

We may possibly send you newsletters about specific events if you express your interest in certain subject areas or indicate a particular location.

Your data may also be used, after aggregation and anonymisation, for statistical purposes. For this purpose, the legal basis for the processing is UnipolSai's legitimate interest in the improvement of CUBO's activities and events.

Providing your personal data is optional; however, if you do not give your consent, we will not be able to send you the newsletter.

Your data will not be disseminated and will be processed, mainly electronically, using instruments that guarantee security and confidentiality; they may be made known, within the structures of our company, to authorised and appointed persons, within the limits of what is strictly necessary to perform the tasks for which they are responsible. Your data may also be disclosed to external parties to whom we entrust the performance of specific activities (including those of an IT nature) on our behalf and with whom we enter into agreements governing the processing of personal data.

Your personal data will be kept in full compliance with the security measures established in personal data protection legislation and will be stored for up to five (5) years after your subscription to the newsletter, or until you revoke your consent.

The privacy law (art. 15-22 of the Regulation) guarantees you the right to access your data at any time as well as to rectify and/or supplement it if it is inaccurate or incomplete, delete it if it has been processed illegally, and transfer it if you provided the data yourself and where it has been processed automatically for the contractual performances you requested or on the basis of the consent you provided, within the limits established by the Regulation (art. 20). The privacy law also guarantees you the right to limit the processing of your data, if the necessary prerequisites exist, or to oppose the processing of your data for reasons connected with your own particular personal circumstances. Please be reminded that you can withdraw your consent, if given, at any time; this withdrawal does not compromise the legality of the processing carried out until this point.

The Data Controller is UnipolSai Assicurazioni S.p.A. (<u>www.unipolsai.it</u>), with head office at Via Stalingrado, 45 - 40128 Bologna (BO).

Should you have any doubts or questions, you can get in touch with the Data Protection Officer at any time at the aforementioned registered office of UnipolSai Assicurazioni S.p.A. or by writing to <a href="mailto:privacy@unipolsai.it">privacy@unipolsai.it</a>, which you can contact to exercise your rights but also to receive the updated list of the categories of recipients of the data. In addition, you maintain the right to file a complaint with the Italian Privacy Authority if deemed necessary to protect your personal data or connected rights.

For further information, visit www.unipolsai.it and www.cubounipol.it.

## CONSENT TO THE PROCESSING OF PERSONAL DATA FOR THE ISSUING OF THE NEWSLETTER

Having read the contents of the above policy on the processing of personal data, I hereby consent to the processing of my personal data for the sending of the electronic newsletter.